



HBI 4th Annual INDUSTRY WORKFORCE ROUNDTABLE
BUILDING FOR SUCCESS: FINDING AND KEEPING A TALENTED WORKFORCE

Location: National Housing Center Auditorium (1st Floor)
1201 15th Street NW Washington DC 20005

The objective of the HBI Industry Workforce Roundtable is to lead an industry-wide effort to expand and enhance career opportunities for skilled workers in the building and construction trades. The Roundtable will address the most pressing on-the-ground challenge to the ongoing development of homes and communities across the country – access to a skilled, trained, and job-ready workforce.

AGENDA

Tuesday, October 11, 2022

TIME	SESSION
12:30 PM	Registration Opens at the National Housing Center
1:00 PM	Welcome and Overview of Roundtable George Hess, Chairman of the HBI Board of Trustees
1:10 PM	Innovations and Opportunities in Building the 21st Century Workforce. Ed Brady, President and CEO of HBI <i>Framing the issues including attracting quality talent, investing in quality talent, and preparing future generations of builders. How can the industry be competitive against other industries and what HBI is doing to move solutions forward?</i>
1:40 PM	Innovative Solutions and Models that Have Worked to Maintain a Workforce Moderator: Branka Minic, Chief Executive Office at Building Talent Foundation Panel: Ian Roark, Vice Chancellor of Workforce Development & Innovation at Pima Community College Brooke DeRenzis, Chief Strategy Officer, National Skills Coalition Brian Miller, Executive VP Building Industry Association of Northern Kentucky Jeffrey Smith Executive VP/CEO, Home Builders Association of Greater Tulsa <i>Society is in a time of unpredictability and continues to see disruption and innovation accelerate. This session shares how industry, education and foundations are finding new ways to deliver outcomes-focused, value-added education and training.</i>
2:40 PM	Breakout Discussions What does this mean for the industry and what actions should be considered? <i>Share your thoughts and ideas with colleagues.</i>

3:30 PM	Coffee Break
3:45 PM	<p>Attracting and Preparing the Next Generation of Workers:</p> <p>Moderator: Greg Palese, VP of Marketing at Klein Tools</p> <p>Panel: Wesley Jobes, Lead Program Relationship Manager, GAF Roofing Roy Jones, Chief Development Officer, Eckerd Connects Chelle Travis, Executive Director, Skills USA Doug Donovan, CEO, Interplay Learning</p> <p><i>The intent of the session is to explore strategies to position the residential building industry as an attractive career path, how to brand and market the industry in order to boost recruitment, how to find and engage with education and workforce partners and how local Home Builder Associations can play a role.</i></p>
4:45 PM	<p>Summary of Key Issues/Points Raised</p> <p>Ed Brady, President and CEO of HBI</p>
5:00 PM	<p>Keynote Speaker</p> <p>Mel Martinez, Former U.S. Senator, and Former U.S Secretary of Housing and Urban Development</p>
5:30 PM-6:30 PM	Networking Reception- National Housing Center Atrium

Wednesday, October 12, 2022

8:00 AM	Registration Opens and Breakfast
8:30 AM	<p>Developing an Inclusive Workforce (Youth, DEI, underrepresented populations, women)</p> <p>Moderator: Gregory Jackson, Associate Director for Membership & Partnerships, National Alliance of Partnerships in Equity</p> <p>Panel: Judy Dinelle, Building Ambassador, 84 Lumber Antwayne Ford, President and CEO, Enlightened, Inc. Steven Lufburrow, President/CEO of Goodwill Houston Veronica Wright, Chief Program Office, Workforce Development at So Others Might Eat (SOME)</p> <p><i>It is time to expand the landscape of where we look for trained workers. This session highlights strategies to identify and outreach to organizations who provide services to opportunity and underrepresented populations including re-entry from the correctional system, opportunity youth, low income, displaced workers, women, and transitioning military and veterans.</i></p>

<p>9:30 AM</p>	<p>Leveraging ALL Funding Streams to Promote Education and Employment</p> <p>Moderator: Stephen DeWitt, Deputy Executive Director, Association for Career and Technical Education</p> <p>Panel: Dr. Amy Loyd, Assistant Secretary, OCTAE, U.S. Department of Education Molly Bashay, Policy Advisor, U.S. Department of Labor Kristi Jones, Chief of Staff to Governor Cooper of North Carolina Emily Price, VP Strategic Partnerships & Development, Home Builders Institute</p> <p><i>Government and philanthropic organizations are just two potential sources of funding to help the industry meet its labor needs by providing training and recruitment. The challenge of how to access funds and services can be confusing as to where and who to go to. Hear from representatives of organizations that can help the industry learn who has funds, what needs to be done to access the funds and how to leverage different funds.</i></p>
<p>10:30 AM</p>	<p>Coffee Break</p>
<p>11:00 AM</p>	<p>Turning Words into Action: Commitment to Act and Closing</p> <p>Moderator: Jane Oates, President, Working Nation</p> <p>Panel: Renee Zentz, CEO, Housing & Building Association of Colorado Springs Tolton Pace, Grant Manager, Strategic Partnerships at the Home Depot Foundation Chuck Fowke, Past Chairman of NAHB and HBI Board of Trustee Tommy von der Heydt, Managing Director at Stand Together Trust</p> <p><i>Putting theory into practice. Hear success stories from industry representatives that have utilized HBI resources and have realized positive results.</i></p>
<p>12:00 PM</p>	<p>Lunch</p>
<p>12:30 PM</p>	<p>Lunch Speaker</p> <p>U.S. Senator Thom Tillis, North Carolina</p>
<p>1:00 PM</p>	<p>Roundtable Concludes</p>