



New BuildStrong Academy Offers Complimentary Carpentry Training

Sacramento, CA (January 18, 2024) – The Home Builders Institute (HBI) in partnership with the North State Building Industry Foundation (NSBIF) cut the ribbon today on a new training facility in the Sacramento region to help address the labor shortage in the residential construction industry.

The greater Sacramento area continues to face challenges with homebuilding. Hundreds of jobs are going unfilled as workers retire. In addition, recent increases in mortgage rates has impacted used housing sales and more new housing is needed. People need to be trained now before the crisis expands. “Our goal is to empower individuals from diverse backgrounds with transformative opportunities in the homebuilding space and our partnership with the HBI allows us to continue to expand our training programs, adding more people to the workforce,” says Jennifer Poff, CAE, executive director of NSBIF.

The program allows participants to learn the skills needed for entry-level roles in 12-weeks at no cost to them. Each student completes the program with an OSHA-10 safety certification and are ready to be placed into a job when they graduate. The program is structured in two parts with HBI’s Department of Labor pre-apprenticeship PACT curriculum as the intro and core components of the training followed by real hands-on workshop experience for the second half of the training.

Ed Brady, HBI President and CEO, added that “we are in a crisis which not only impacts home builders, but it also affects consumers and communities everywhere. HBI is training the next generation of skilled workers and ensuring the supply of construction labor for several generations.”

The BuildStrong Academy would not be possible without the funders, The Home Depot Foundation and The Jagers Family Foundation. “The BuildStrong Academy of Greater Sacramento is part of our mission to help fill the country’s skilled labor gap with in-demand talent and train the next generation of tradespeople,” says Heather Prill, The Home Depot Foundation. Kurt Jagers, of The Jagers Family Foundation, shared “building an emerging construction workforce here will help achieve the community’s important objective of increasing the availability and affordability of new homes for families in the area.”

Media Contacts:

Jennifer Poff, CAE
NSBIF Executive Director
jennifer@northstatebia.org
916-899-4101

Lauren Sullivan
Home Builders Institute
lsullivan@hbi.org
202-672-3651