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February 27, 2024

Appointment of Seth Appleton and Joseph Landers to Board Signals Home Builders Institute to Focus on Continued Advocacy and Connectivity to Local Associations

Las Vegas, NV --- The Home Builders Institute (HBI) yesterday announced the appointment of Seth Appleton and Joseph Landers as new members of the nonprofit organization's Board of Trustees.

HBI is the nation's leading nonprofit provider of trade skills education for the building industry. Nearly 20,000 students in 48 states and Puerto Rico are currently served in 710 of its programs. In partnership with industry, government agencies, nonprofits and schools, HBI provides all its training and placement services at no cost to students.

Seth Appleton is President of U.S. Mortgage Insurers. In this role, he leads USMI's efforts to enable sustainable access to affordable mortgage credit for borrowers while protecting taxpayers. Seth previously served as President of MISMO, the real estate finance industry's standards organization. Prior to that, Seth served as the Assistant Secretary for Policy Development and Research at the U.S. Department of Housing and Urban Development (HUD), a position for which he was unanimously confirmed by the United States Senate. In addition to his service as Assistant Secretary, Seth concurrently served as the Principal Executive Vice President of Ginnie Mae, a government corporation guaranteeing the timely payment of principal and interest on more than \$2 trillion in mortgage-backed securities. Before joining HUD, Seth worked on Capitol Hill, including serving as Chief of Staff for U.S. Congressman Blaine Luetkemeyer for more than eight years. A native of Missouri, Seth is a graduate of Stanford University and is a co-chair of the Bipartisan Policy Center's Housing Council.

"I am honored to be selected to serve on HBI's Board of Trustees," said USMI President Seth Appleton. "For more than five decades, HBI has worked to train and educate America's home construction workforce, thereby supporting housing accessibility and affordability for all. I look

forward to supporting HBI's worthy mission, because it is critical to addressing today's housing supply challenges."

Joseph Landers is the Executive Officer of the Home Builders and Remodelers Association of Massachusetts having assumed that role in 2018 with a mandate from the Board of Directors to harmonize the five MA local associations, increase communications from the state to the membership, increase the public profile of the association, create a path to financial stability and elevate the states lobbying efforts. Prior to taking on the challenging state association role, Joe was Chief Executive Officer and founder of Customized Structures Inc., a custom manufacturer of single-family, multi-family and commercial modular and panelized structures which began operations in 1984. Joe has been involved in the building industry, both site-built and factory-built, since 1973 and has worked in all phases of construction from development through design and production including on site management and sales. "I am extremely pleased to join the HBI efforts to insure an adequate labor supply. My state alone is pushing to produce 200,000 living units in the next three years. This would be impossible to achieve without a vibrant construction workforce. I look forward to helping promote HBI programs throughout the country", said Landers.

"HBI is committed to diverse board background and experience to give us a wide breadth of expertise to help us fulfill our mission at HBI." Ed Brady, President and CEO of HBI said. "Seth and Joe both bring extensive industry knowledge and experience to the table and a powerful voice at a time when the industry is in desperate need for labor and partnerships at a local level.

In addition to appointing the two new Trustees, the HBI Board also voted to reelect Pam Patenaude, former Deputy Secretary of the U.S. Department of Housing and Urban Development (HUD), to serve as HBI Board Chair for a second term, and voted Brad Simons, Vice President & CFO of Utah luxury custom homebuilding company Magleby Construction, to serve as HBI Vice Chair for a second term.

About HBI

HBI trains skilled workers for the building industry. It is the nation's leading nonprofit provider of trade skills training in residential construction. Through the organization's industry-recognized curriculum, HBI trains in a variety of skills including, carpentry, electrical, plumbing, building construction technology, HVAC, and masonry. In programs across the country, HBI provides pre-apprenticeship training and certification programs in middle and high schools; community colleges, technical institutes and training academies for middle and high school students, veterans and transitioning military, unemployed and displaced workers; and low-income, at-risk and justice-involved youth and adults.

The goals for all HBI programs, regardless of the population, is to train, credential and place students in industry-related employment or post-secondary education. These metrics, however, fall within the overarching goal we have for all those we serve – to provide individuals an opportunity to take control of their lives and become productive, self-sufficient citizens.