



NEWS RELEASE

The Crossman Conversation Welcomes Alex A. Gomez of Home Builders Institute

Winter Park, FL – The next guest on *The Crossman Conversation* will be **Alex A. Gomez**, Associate Vice President of Academies at the Home Builders Institute (HBI). Gomez will join host John Crossman on Saturday, Sept. 20 at 1:05 p.m. to share insights from his decades of work in education, workforce development and community empowerment.

With nearly 30 years of leadership experience across education, social services, youth development, and workforce training, Gomez has built a career around creating sustainable, impactful programs. At HBI, he oversees the national expansion of the **BuildStrong Academies**, tuition-free training centers focused on carpentry and electrical trades. Funded by The Home Depot Foundation and other partners, the academies prepare adults for meaningful careers in the skilled construction workforce—meeting a critical need in today’s economy.

“Alex Gomez’s leadership at HBI is profoundly important in this economic climate,” said John Crossman, host of *The Crossman Conversation* and President of CrossMarc Services. “As the nation continues to face labor shortages in the construction industry, the work Alex is leading provides both opportunity for individuals and stability for communities. His commitment to building people up is exactly the type of leadership we need to highlight.”

Gomez, who resides with his family in Orlando, earned his Master of Science in Organizational Leadership and Bachelor of Arts in Political Science from the City University of New York at Lehman College. He has also been active in civic and community service, including a 2017 run for New York City Council.

The Crossman Conversation with Alex Gomez can be heard starting Saturday Sept. 20 at 1:05 p.m. and on-demand at <https://www.theshepherdradio.com/podcasts/the-crossman-conversation/> or <https://podcasts.apple.com/us/podcast/the-crossman-conversation/>

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