THE HOME BUILDERS INSTITUTE (HBI) CONSTRUCTION LABOR MARKET REPORT

Fall 2022

Based on the research of the Economics Group of the National Association of Home Builders



Executive Summary

A lack of skilled construction labor is a key limiting factor to expand home construction and improve housing inventory and affordability. Housing was a bright spot for the economy during in the post-covid era, as construction activity helped lead an economic rebound. However, sales outpaced home construction, resulting in growing backlog and supply-chain bottlenecks. These supply-side constraints have contributed to elevated inflation for an economy that now faces rising recession risk over the next two years. Consequently, the Federal Reserve is engaged on a monetary policy path that has increased interest rates and will continue to do so in the quarters ahead.

Elevated financing costs, combined with higher construction costs, have resulted in increased buyer expense for homeowners and elevated rents for rental households. The combination of higher construction and development costs exacerbated by broader inflationary trends have placed housing affordability challenges at a more than decade low. Over the long run, to offset these challenges, additional residential supply must be added. And for construction to expand further, more workers must be recruited and trained for the construction sector.

However, in the short-run, the demand for construction labor will slacken in markets most affected by housing affordability challenges. Thus far, this has not resulted in net job losses. Indeed, the size of the labor force continues to expand. Nonetheless, the count of open, unfilled jobs in the construction sector has likely peaked for this cycle and will continue to expand when interest rates normalize after inflation is brought back to targeted levels.

This report provides an overview of the current state of the nation's construction labor market. Key findings include:

- The estimated number of construction worker growth required for the sector is approximately 740,000 per year, according to NAHB analysis of BLS data and projections
- Demand for construction workers remains solid, with 118,700 net residential construction jobs added over the last 12 months and a recent monthly average of about 9,000 additions
- Women make up a growing share of the construction employment, reaching a new record high of 11% in 2021, 1.9% percentage point gain since 2017
- Construction employment currently totals 7.7 million
 - o Residential construction represents 3.2 million of this total
- The number of open construction sector jobs currently averages between 300,000 to 400,000 each month, although this total is now slowing
- Construction employment is broad-based across the nation
- Self-employment in construction is currently 22% of the labor force, down from 26% in 2010
- Half of payroll workers in construction earn more than \$49,070 annually and the top 25% make at least \$75,820.
 - In comparison, the U.S. median wage is \$45,760, while the top quartile (top 25%) makes at least \$68,590
- Immigrant workers now account for 24% of the construction workforce, down slightly from the 2016 record high share of 24.4%.
- Hispanics make up close to a third of the construction labor force (31.5%), a new record high share
- The median age of construction workers is 41
 - However, due to aging trends, the share of construction workers aged 25 to 54 decreased from 72.2% in 2015 to 69.0% in 2019



Construction Employment Outlook

A lack of skilled construction labor is a key limiting factor for improving housing inventory and housing affordability. As detailed below, in recent months the number of open, unfilled jobs in the overall construction industry totals 300,000 to 400,000 positions, although this count is slowing as home building activity slows on higher interest rates. Nonetheless, given forecasts for additional home construction once the Federal Reserve throttles back its tightening of monetary policy, the nation will require addition construction workers to reduce the existing housing deficit of approximately one million homes, per NAHB estimates.

As explored in this report, there are several ways to measure the current need for additional workers. According to NAHB Economics analysis of Bureau of Labor Statistics (BLS) data and projections, the average annual number of occupational openings in construction totals approximately 740,000 a year. This estimate is determined by estimating the required net growth in employment due to construction expansion **plus** workers required to replace individuals who leave the sector permanently. This estimate reflects a need of more than 61,000 net hires a month. Over the course of 2022-2024, this total represents a need for an additional 2.2 million net hires for construction.

It is worth noting that the pace of gross hiring in construction is larger than these net estimates. In fact, over the period 2017-2020, total hires in the sector averaged approximately 4.8 million annually. These larger estimates reflect rehires in the sector as workers shift from business to business within the sector.

On a simple net basis, 2021 BLS estimates find that total construction employment is forecasted to rise from 6.97 million in 2020 (reflecting declines in the spring of 2020 during the virus recession) to 7.37 million in 2030, for a net need of 40,000 workers per year. This represents a forecast of average annual construction employment growth of 5.7% per year.

However, the U.S. macroeconomic environment is now weakening in terms of cyclical conditions, led by softening for home building conditions. A forty-year high for inflation has caused the Federal Reserve to undertake an aggressive path of interest rate hikes. Combined with supply-side constraints for the economy, the U.S. home building industry will experience the first annual decline for single-family housing starts since 2011 in 2022. The NAHB/Wells Fargo Housing Market Index is down to a level of 49 in August (after peaking at 90 in November 2020) and has declined for eight straight months. However, this housing recession is expected to be temporary or a rest to allow income to catch-up with prices and costs. The long-term deficit of housing is expected to persist during any cyclical, interest-rate driven growth recession. Finally, it is important to note that multifamily construction will post strong gains in 2022 and the remodeling market continue to expand, with both sectors requiring additional construction labor.

¹ BLS occupational projections are found here: https://www.bls.gov/emp/tables/occupational-projections-and-characteristics.htm



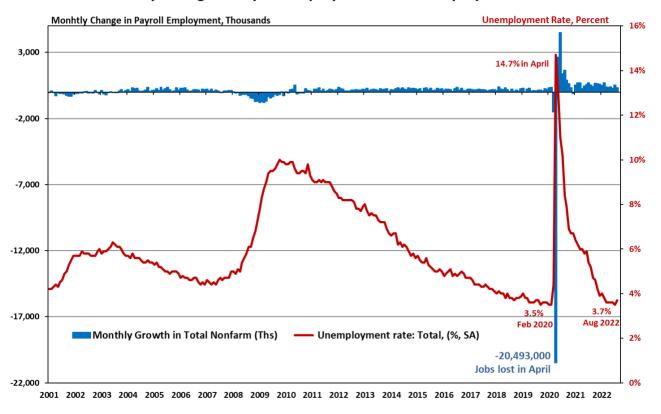
CONSTRUCTION LABOR MARKET REPORT FALL 2022

US Employment

The U.S. labor market Is now fully recovered from the COVID-19 pandemic induced recession, with total nonfarm employment being back to pre-pandemic levels. In the first eight months of 2022, more than 3.5 million jobs were created, and monthly employment growth averaged 438,000 per month.

Job growth remained solid in August, with 315,000 jobs added, and the labor market participation rate expanded. However, a 0.2 percentage point rise in the unemployment rate suggests that labor market may be starting to loosen. "Softer labor market conditions" are expected in the near future as the Fed raises interest rates aggressively into 2023 to bring inflation lower. The headline job number of the August labor market report raises the likelihood of a 75 basis point increase for the federal funds rate by the Fed in September.

Monthly Change in Payroll Employment and Unemployment Rate



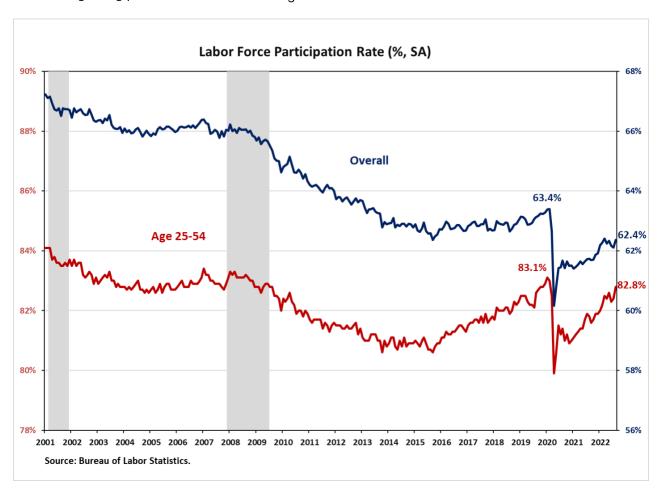
Source: Bureau of Labor Statistics.

Total nonfarm payroll employment gains in August followed a gain of 526,000 in July, as reported in the Employment Situation Summary. The estimates for the previous two months were revised down. The June estimate was revised down by 105,000 from +398,000 to +293,000, while the July increase was revised down by 2,000. With these revisions, employment in June and July together was revised down by 107,000 from the previously reported ones.

Construction industry employment (both residential and non-residential) currently totals 7.7 million, exceeding its pre-pandemic level. Employment in the overall construction sector increased by 16,000 in August, following a 24,000 gain in July. Residential construction gained 10,900 jobs, while non-residential construction employment gained 4,300 jobs in August. Residential construction employment currently exceeds its February 2020 level, while 82% of non-residential construction jobs lost in March and April 2020 have now been recovered.

Among other sectors, professional and business services (+68,000), health care (+48,000) and retail trade (+44,000) had notable job gains in August.

As another sign of a surprisingly resilient labor market, the labor force participation rate, the proportion of the population either looking for a job or already with a job, ticked up 0.3 percentage points to 62.4% in August. This month's increase in the labor force participation rate reflected a 786,000 increase for the total of the civilian labor force and a 613,000 decrease in the number of persons not in the labor force. Moreover, the labor force participation rate for people who aged between 25 and 54 increased to 82.8% in August.



After rising 0.2 percentage points in August, the US unemployment rate stands at 3.7%. It has returned to its February 2020 level as of July. In August, the number of unemployed persons increased by 344,000 to 6.0 million.

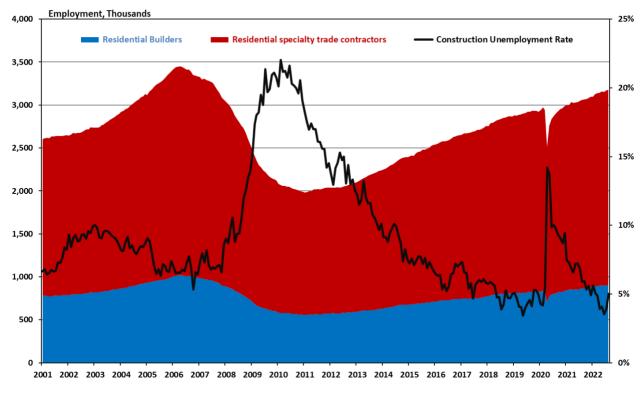


Residential Construction Employment

Residential construction employment now stands at 3.2 million, as of August, broken down as 904,000 builders and 2.3 million residential specialty trade contractors. The 6-month moving average of job gains for residential construction was 8,533 a month. Over the last 12 months, home builders and remodelers added 118,700 jobs on a net basis. Since the low point following the Great Recession, residential construction has gained 1,194,100 positions.

Driven by an unprecedented increase in housing demand due to the COVID-19 pandemic, the unemployment rate for construction workers has been trending lower until recently, after peaking at 14.2% in April 2020. In August, the unemployment rate for construction workers rose by 1.1 percentage points to 5.0% on a seasonally adjusted basis but remained historically low but the standards of the last 20 years.

Residential Construction Employment and Unemployment Rate



Source: Bureau of Labor Statistics.

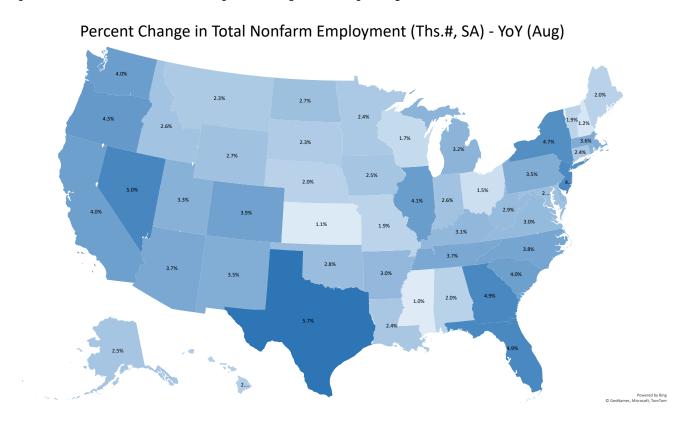
State-Level Employment Data

Recent solid employment gains were unevenly distributed across the United States. In July 2022, nonfarm payroll employment increased in 46 states and the District of Columbia compared to the previous month while four states lost jobs. As of July 2022, the U.S. labor market is back to prepandemic levels.



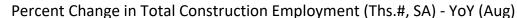
On a month-over-month basis, July employment data was strong in California, which added 84,800 jobs, followed by Florida (+73,800), and Texas (+72,800). North Dakota, Montana, Kentucky, and Tennessee lost a total of 25,100 jobs. In percentage terms, employment in Hawaii increased by 1.3% while Kentucky reported a 0.6% decline between June and July.

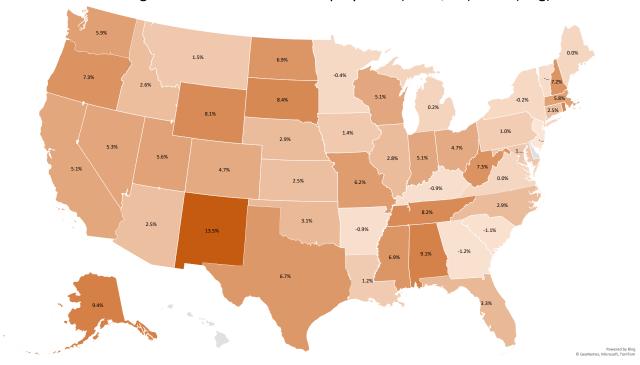
Year-over-year ending in July, 6.1 million jobs have been recovered, marking a full recovery of the labor market from the COVID-19 pandemic induced recession. All the states and District of Columbia added jobs compared to a year ago. The range of job gains spanned 740,000 jobs in California to 4,200 jobs added in Alaska. In percentage terms, Texas reported the highest increase by 5.8%, while Kansas increased by 1.0% compared to a year ago.



Across the 48 states which reported construction sector jobs data—which includes both residential as well as non-residential construction— 31 states reported an increase in July compared to June, while 15 lost construction sector jobs. Idaho and Rhode Island reported no change. California added 11,400 construction jobs while New York lost 2,000 jobs. Overall, the construction industry added a net 32,000 jobs in July compared to the previous month. In percentage terms, North Dakota increased by 3.7% while Louisiana reported a decline of 1.1% between June and July.

Year-over-year, construction sector jobs in the U.S. increased by 311,000, which is a 4.2% increase compared to the July 2021 level. Texas added 49,200 jobs, which was the largest gain of any state, while New Jersey lost 2,600 construction sector jobs. In percentage terms, New Mexico had the highest annual growth rate in the construction sector by 13.5%. Over this period, New Jersey reported a decline of 1.6%.





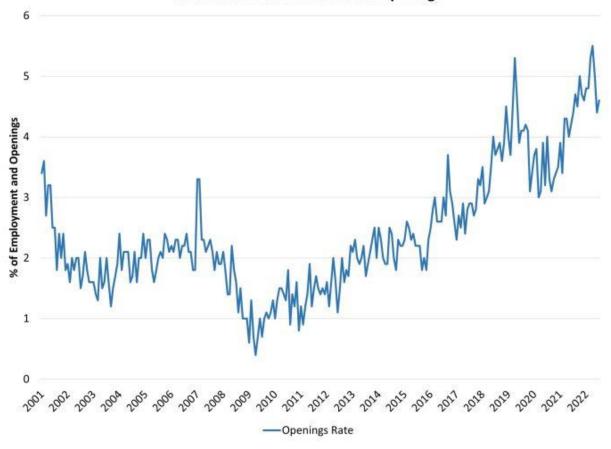
Job Openings and Labor Turnover in Construction

As economic activity slows in response to tighter monetary policy, the construction labor market is expected to cool off. As of July 2022, the data shows stability concerning the number of open, unfilled jobs in the construction industry. This trend will likely weaken during the second half of 2022 due to the policy decisions by the Federal Reserve.

The count of open construction jobs ticked higher, rising from 353,000 in June to 375,000 in July. Despite recent slowing housing data, this is actually higher than the estimate from a year ago (337,000).

The construction job openings rate inched higher, increasing to 4.6% in July after 4.4% in June. The data series high rate of 5.5% was recorded in April.

Construction Labor Market: Job Openings



The housing market remains underbuilt and requires additional labor, lots and lumber and building materials to add inventory. However, the market is slowing due to higher interest rates. Nonetheless, hiring in the construction sector increased to a 5% rate in July. The post-virus peak rate of hiring occurred in May 2020 (10.4%) as a rebound took hold in home building and remodeling.

Despite slowing of building activity, construction sector layoffs remained low at a 1.9% rate in July. In April 2020, the layoff rate was 10.8%. Since that time however, the sector layoff rate has been below 3%, with the exception of February 2021 due to weather effects.

The number of quits in construction in July (193,000) was effectively flat relative to the measure a year ago (190,000).

Looking forward, attracting skilled labor will remain a key objective for construction firms in the coming years. However, while a slowing housing market will take some pressure off tight labor markets, the long-term labor challenge will persist beyond an ongoing macro slowdown.

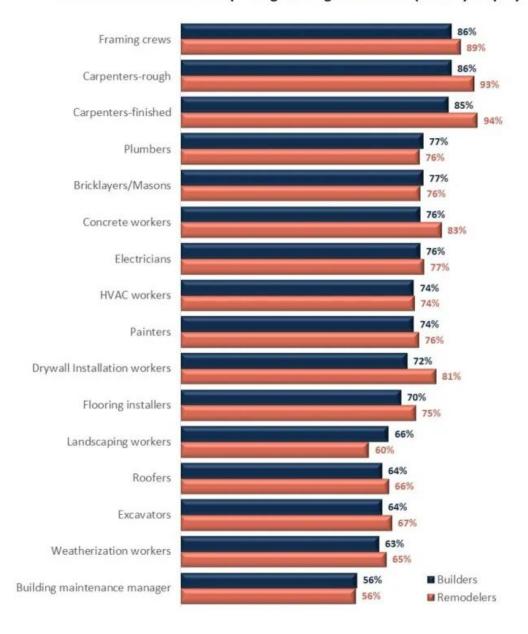
Labor Shortages

As construction labor market starts to loosen, it should help ease off the record labor shortages reported by NAHB members in recent surveys.

In the October 2021 survey for the NAHB/Well Fargo Housing Market Index (HMI), more than 55 percent of single-family builders reported a shortage (either serious or some) of each of the 16 trades listed in the questionnaire. At the high end, more than 80 percent reported a shortage of labor for each of the three categories of carpenters (rough, finished and framing crews).

Similarly, in the survey for the third-quarter 2021 NAHB/Royal Building Products Remodeling Market Index (RMI), over 55 percent of remodelers reported a shortage of each of the same 16 trades. In the most extreme cases, over 90 percent of remodelers reported shortages of workers needed to perform rough and finished carpentry.

Percent of Builders & Remodelers Reporting Shortages of LABOR (Directly employed)



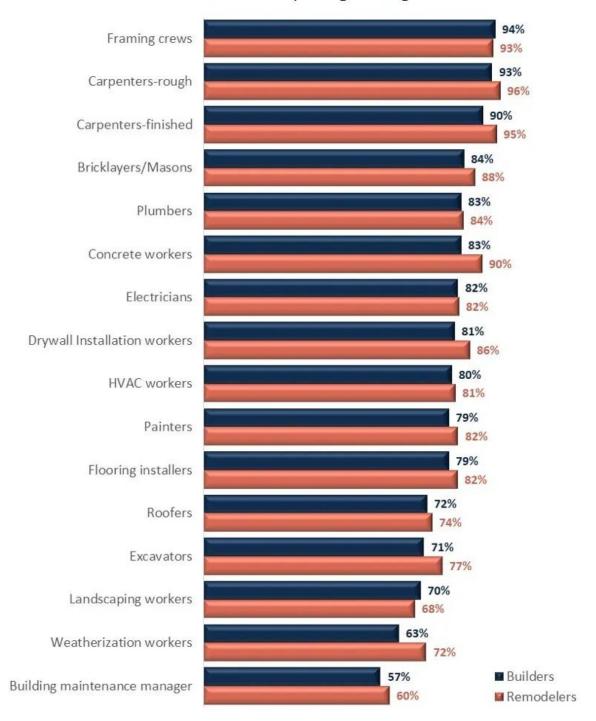


The above results are for labor directly employed by builders and remodelers. In residential construction, however, a substantial share of the physical work is performed by subcontractors. The same surveys indicate that subcontractor shortages are even more widespread than shortages of labor employed directly by the general contractors. At least 90 percent of single-family builders responding to the October HMI survey reported a shortage of subcontractors in each of the three categories of carpenters, and 80 to 85 percent reported a shortage of subcontractors in six other trades.

The shortages tended to be somewhat more widespread among remodelers. At least 90 percent of remodelers in the third-quarter RMI survey reported a shortage of subcontractors in four trades (concrete workers, in addition to the three types of carpenters). Overall, more than 80 percent of remodelers reported a shortage of subcontractors in 11 of the 16 trades.



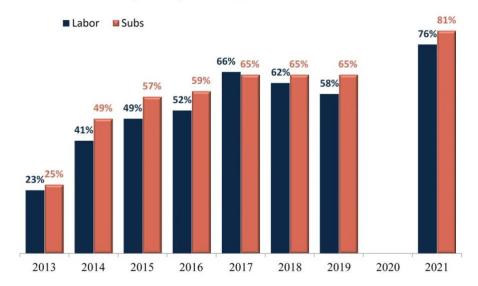
Percent of Builders & Remodelers Reporting Shortages of SUBCONTRACTORS



NAHB began asking remodelers questions about labor shortages in the 2013 RMI survey. Initially, the survey covered 12 different trades. From 2013 to 2017, the average shortage percentage calculated across those trades increased from 23 to 66 percent for labor directly employed by remodelers, and from 25 to 65 percent for subcontractors. The percentages plateaued at those then-historic highs for a few years, before spiking to 76 and 81 percent, respectively, in the latest survey.



Shortages (Serious or Some) of Labor and Subcontractors Reported by Remodelers Average Shortage Percentage for 12 Trades* – HISTORY



^{*}Carpenters-rough, Carpenters-finished, Electricians, Excavators, Framing crews, Roofers, Plumbers, Bricklayers/Masons, Painters, Weatherization workers, HVAC workers, Building maintenance manager

Results from single-family builders in the HMI survey extend back even further, all the way to 1996 for labor directly employed by the builders. Averaged across the 9 trades covered in a consistent fashion since then, the share of builders reporting a shortage of labor hit a record 76 percent in October of 2021. This is significantly higher than the previous peak of 67 percent established at the end of the 1990s (when an extended period of GDP growth above 4.0 percent had driven down the unemployment rate down to under 4.0 percent and created particularly tight labor markets). And it is much higher than the 45 percent reached during the housing boom of the mid-2000s, when the industry needed to find enough labor to build 2 million homes a year.



*Carpenter-Rough, Carpenter-Finished, Electricians, Excavators, Framing crews, Roofers, Plumbers, Bricklayers/Masons and Painters



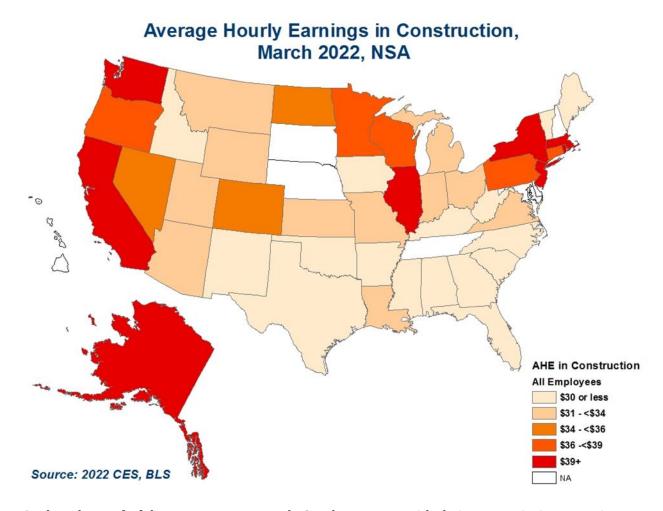
Wages in Construction

Despite a slowing housing market but reflecting persitent long-term labor chalenges, wages in construction, and home building in particular, continue to rise, often outpacing and exceeding typical earnings in other industries. According to the latest Current Employment Statistics (CES) report from the Bureau of Labor Statistics (BLS), average hourly earnings (AHE) in construction increased 5.5% since a year ago and approached the \$35 mark (\$34.75 – seasonally adjusted (SA), \$34.73 – NSA) in July 2022. At the same time, seasonally adjusted average hourly earnings in manufacturing were \$30.96, and \$27.67 in trade, transportation and utilities. The overall US private sector AHE were \$32.27.

Looking at wages of production and non-supervisory employees, the differences across industries persist, with production workers in construction earning some of the highest AHE - \$32.35 in July 2022. Nonsupervisory and production workers in manufacturing were averaging \$25.09 per hour, in trade, transportation, and utilities - \$23.94, in leisure and hospitality - \$17.72. Averaging across the entire private sector, the mean hourly earnings of production and nonsupervisory workers were \$27.57.



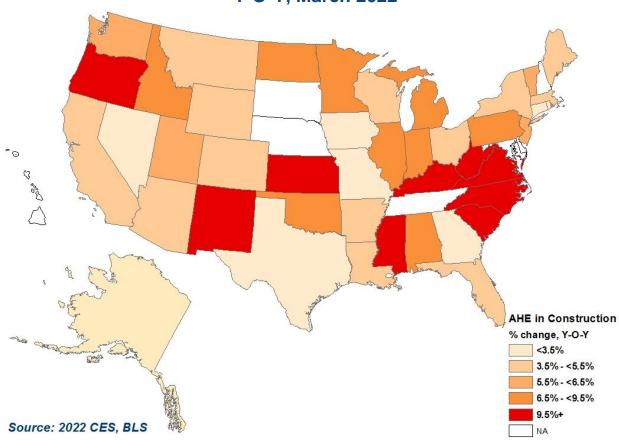
Average hourly earnings in construction vary greatly across 43 states that reported these data. Some of the highest AHE are recorded by states in Northeast and along the Pacific coast. As of March 2022, seven states reported not seasonally adjusted average earnings in excess of \$40 per hour, including Massachusetts - \$43.89, New Jersey - \$42.17, Illinois - \$41.83, New York - \$41.61, Alaska - \$40.67, Rhode Island - \$40.26, and Washington - \$40.19. At the same time, not seasonally adjusted US average hourly earnings in construction were \$34.01.



At the other end of the spectrum are mostly Southern states with their vast majority reporting not seasonally adjusted average hourly earnings in construction of \$30 or less. The bottom ten states with the lowest AHE include eight states in the South. The lowest hourly wages are in Mississippi - \$25.36, Arkansas - \$26.41, followed by Idaho - \$27.4 and New Mexico - \$27.76. Alabama - \$28.44, Texas - \$28.6, Georgia - \$28.71, Oklahoma - \$28.86, Kentucky - \$29.04, and Florida - \$29.15 conclude the bottom ten hourly wages in construction list.

While differences in regional hourly rates might reflect variation in the cost of living across states, the faster growing wages are more likely to point out to specific labor markets that are particularly tight. Year-over-year, all but one state reported rising hourly wages. The only exception was Alaska where hourly rates declined 3.4%. Eight states reported the increase in hourly rates of over 10% - Oregon (14.3%), Mississippi (12.6%), North Carolina (12.5%), Virginia (11.8%), Kentucky (11%), West Virginia (10.9%), South Carolina (10.6%), New Mexico (10.4%).

Percent Change in Average Hourly Earnings in Construction, Y-O-Y, March 2022

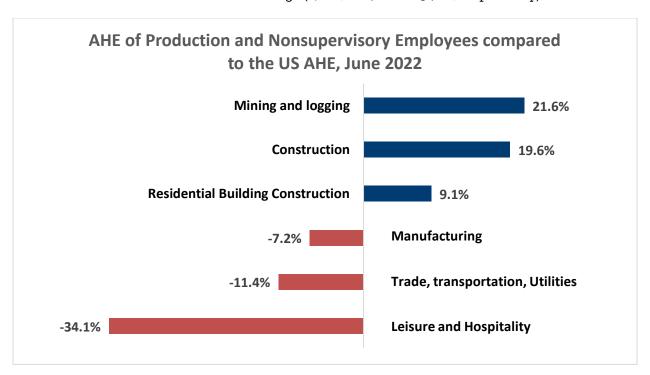


Wages in Residential Building Construction

The BLS monthly reporting of hourly earnings in residential construction has an additional lag of one month and only available for the entire US. As a result, the latest national estimates specific to home building are available for June 2022. At that time, average seasonally adjusted hourly earnings of all employees in the industry reached \$33.48, an increase of 4.4% since a year ago.

Focusing on production and non-supervisory employees in home building, the average hourly earnings grew even faster (4.8%) and reached a new high of \$29.4 in June 2022. At the same time production and nonsupervisory employees in manufacturing were averaging \$25.01, in trade, transportation and utilities - \$23.88, mining and logging - \$32.76, in leisure and hospitality - \$17.75 per hour. The US average hourly earnings for production and nonsupervisory employees across all industries were \$27.46.

As a result, average hourly earnings of production workers in residential building construction are 9.1% higher than the US average for production and nonsupervisory employees. At the same time, production workers in manufacturing, trade, transportation, utilities and leisure and hospitality industries earn less than the national average (-7.2%, -11.4% and -34.1%, respectively).



Multifamily Employee Compensation Costs

Separately, NAHB's Multifamily Market Survey (MMS) showed that the cost of compensating employees of multifamily developers rose substantially faster than compensation costs for all civilian workers. Over the course of the year, the cost to multifamily developers of compensating their employees increased by an average of nearly 12%, according to the results of the first quarter 2022 MMS.

The survey sent electronically to a panel of multifamily developers on April 12 included a special question on how much compensation costs have increased for nine specific job categories. At the top of the list, the cost of compensating senior project managers increased by an average of 14.8% over the past 12 months, followed by the costs of compensating construction superintendents or supervisors (14.3%) project managers (12.6%), and project engineers (11.9%). Even costs for the job least affected by wage inflation among the nine listed, leasing managers or agents, increased by 9.4%.

Average Increase in the Cost of Compensating Multifamily Employees Over the Past 12 Months



Averaged across all nine job categories listed in the survey, costs of compensating the employees of multifamily developers increased by 11.9% over the past 12 months. This is considerably higher than the 4.5% year-over-year increase in compensation costs for all civilian workers reported by the U.S. Bureau of Labor Statistics at that time. These data provide additional evidence Illustrating how persistent labor shortages in construction translate into fast rising labor costs.

Occupational Wages in Construction

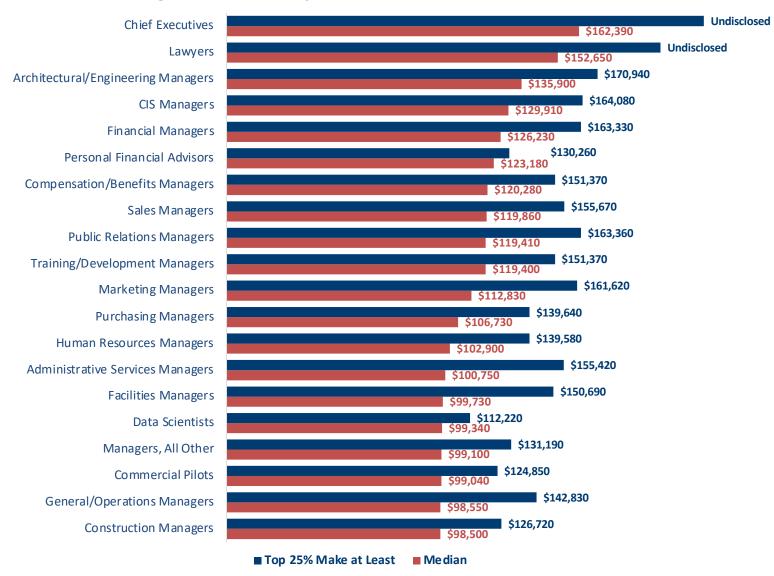
The Occupational Employment and Wage Statistics (OEWS) program, a different survey from the Bureau of Labor Statistics, provides comprehensive occupational wages. These statistics are detailed but less timely. The latest May 2021 estimates were released in April 2022. According to NAHB's analysis of these data, half of payroll workers in construction earned more than \$49,070 and the top 25% made at least \$75,820. In comparison, the U.S. median wage was \$45,760, while the top quartile (top 25%) made at least \$68,590.

The OEWS publishes wages for over 400 occupations in construction. Out of these, only 58 are construction trades. The other industry workers are in finance, sales, administration and other off-site activities.

The highest paid occupation in construction continues to be Chief Executive Officers (CEO) with half of CEOs making over \$162,390 per year. Lawyers working in construction are next on the list with the median wages of \$152,650. Out of the next 13 highest paid trades in construction, 12 are various managers. The highest paid managers in construction are architectural and engineering managers, with half of them making over \$135,900 and the top 25 percent on the pay scale earning over \$170,940 annually.



Highest Paid Occupations in Construction, 2021



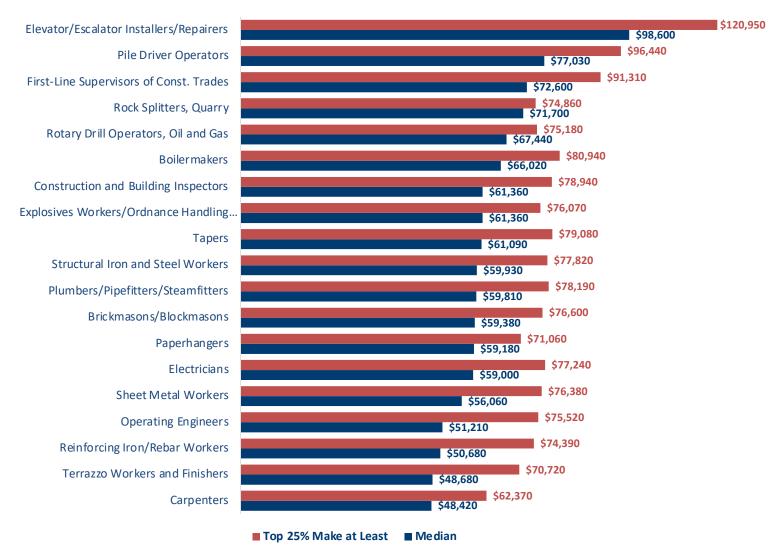
Among construction trades, elevator installers and repairers top the median wages list with half of them earning over \$98,600 a year, and the top 25% making at least \$120,950. Pile driver operators are next on the list, with half of them making over \$77,030 and top quartile earning at least \$96,440. First-line supervisors of construction trades are next on the list. Their median wages are \$72,600, with the top 25% highest paid supervisors earning in excess of \$91,310.

In general, construction trades that require more years of formal education, specialized training or licensing tend to offer higher annual wages. Median wages of construction and building inspectors are \$61,360 and the wages in the top quartile of the pay scale exceed \$78,940. Half of plumbers in construction earn over \$59,810, with the top quartile making over \$78,190. Electricians' wages are similarly high.



Carpenters are one of the most prevalent construction crafts in the industry. The trade requires less formal education. Nevertheless, the median wages of carpenters working in construction exceed the national median. Half of these craftsmen earn over \$48,420 and the highest paid 25% bring in at least \$62,370.

Highest Paid Construction Occupations in Construction, 2021



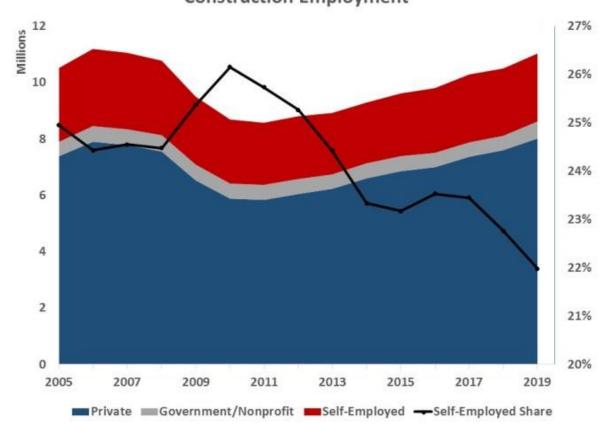
With the May 2021 estimates, the OEWS program adopted a new estimation methodology. As a result, the previously published estimates are not directly comparable to the latest 2021 edition. While the recent methodological changes prevent direct comparison with the earlier estimates, the new design is expected to improve the data users' ability to compare occupational wages across years in the future and better access the changing demand for particular occupations in the labor market.

Self-Employment in Residential Construction

The timely payroll employment and unemployment statistics from the Bureau of Labor Statistics (BLS) do not include self-employed workers. Counting self-employed is particularly important in the home building industry since they traditionally make up a larger share of the labor force. According to the 2019 American Community Survey (ACS), 22% (2.4 million) of construction workers are self-employed. This is significantly higher than an economy-wide average of 9.7% of the employed labor force. Nevertheless, construction self-employment rates are now lowest on record, down from a record high of over 26% in 2010.

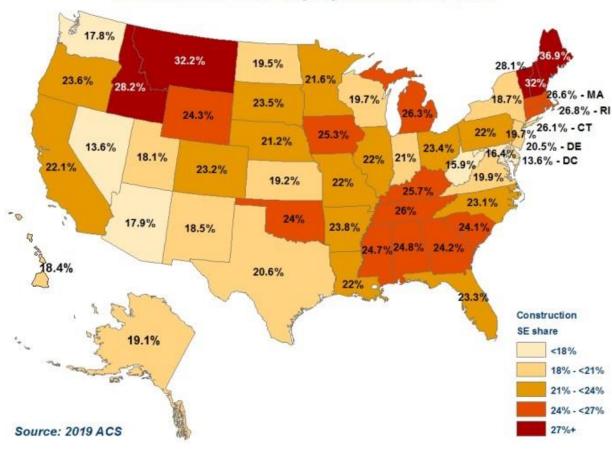
The construction industry has been adding payroll jobs since 2011 while the number of self-employed construction workers continued dwindling until 2015 and registered only modest gains since then. In 2019, construction payroll employment exceeded 8 million workers thus breaking the previous payroll record of 7.9 million set in 2006. In comparison, the number of self-employed workers in construction remained 11% below the cyclical high of 2.7 million reached in 2006.

Construction Employment



Additional insights into construction self-employment rates can be gained by examining a cross-state variation. Many states, where home building accounts for a higher share of the labor force, also register higher shares of self-employed. Notably, Maine, Montana, New Hampshire, Idaho and Vermont have the highest shares of self-employed construction workers in the nation and some of the highest shares of residential construction workers in the state labor force. The share of self-employed reaches 37% in Maine, 32% in Montana and New Hampshire, and over 28% in Idaho and Vermont.

Construction Self-Employment Rates, 2019



Residential Construction Employment across States and Congressional Districts

According to the latest 2019 American Community Survey (ACS), over 11 million people, including self-employed workers, worked in construction in 2019. The residential construction employment estimates, which only include workers directly employed by the industry and do not count jobs created in related industries (such as design and architecture, furniture making, building materials, landscaping, etc), totaled 4.4 million people. It accounts for 2.8% of the US employed civilian labor force. In 2020, despite the widespread curtailment of economic activity due to Covid-19, home building created additional jobs as the rest of the economy struggled.

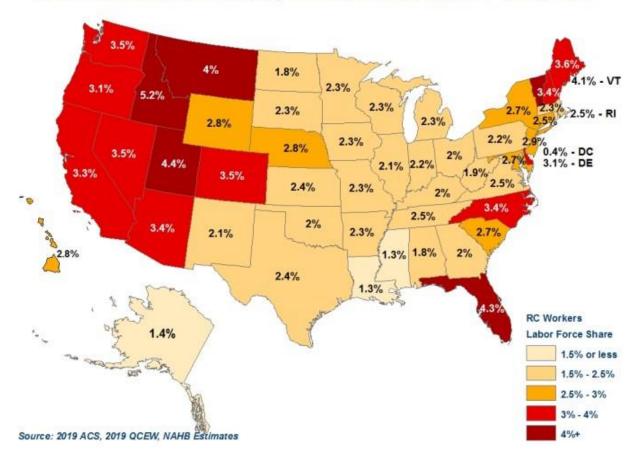
Not surprisingly, the most populous state—California—also has the most residential construction workers. Close to 640,000 California residents worked in home building in 2019, accounting for over 3.3% of the state employed labor force.

Florida comes in second with over 430,000 residential Florida construction workers. Florida has fewer residents than Texas but owing to its large vacation and seasonal housing stock, it employs more residential construction workers. In Florida, residential construction workers account for a relatively high 4.3% of the employed labor. Even though this share is well above the national average (2.8%), it is drastically lower than in 2006 when Florida registered the highest share among all 50 states and the District of Columbia, 6.5%.

Other states with a high prevalence of seasonal, vacation homes top the list of states with the highest share of residential construction workers in 2019. Idaho with 5.2% of the employed labor force working in home building takes the top spot on the list. Utah and Florida follow with 4.4% and 4.3%, respectively. Vermont and Montana also register shares in excess of 4%. In addition, ten other states register shares of residential construction workers that exceed 3%: Maine (3.6%), Nevada (3.5%), Washington (3.5%), Colorado (3.5%), New Hampshire (3.4%), Arizona (3.4%), North Carolina (3.4%), California (3.3%), Oregon (3.1%) and Delaware (3.1%).



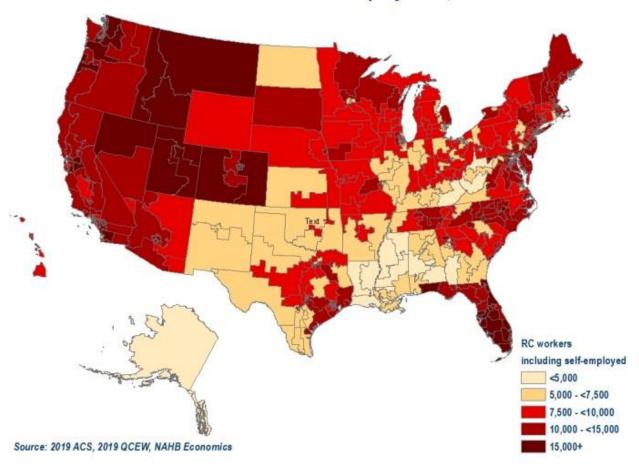
The Share of Home Building Workers in the Labor Force, 2019



As of 2019, the average congressional district has about 10,000 residents working in residential construction, but that number is often significantly higher in some congressional districts. In Idaho's 1st (Rep. Russ Fulcher – R), 24,000 residents are in home building.

Florida's 25th (Rep. Mario Díaz-Balart – R) that stretches from west of Miami to east of Naples and Marco Island and Arizona's 7th (Rep. Ruben Gallego – D) that includes much of inner Phoenix and comprises the western part of the state are close second and third with about 22,000 residents employed in home building. Utah's 4th (Rep. Burgess Owens – R) and working in home building. Montana's single Congressional district (Rep. Matt Rosendale – R) have over 21,000 residents

Residential Construction Employment, 2019



Next on the list are three congressional districts in Florida and Idaho's 2nd (Rep. Mike Simpson-R) with about 20,000 residents working in home building. Florida's 19 (Rep. Byron Donalds—R) and Florida's 21st (Rep. Lois Frankel—D) are in the south and Florida's 14th (Rep. Kathy Castor—D) serves most of Tampa. California's 41st (Rep. Mark Takano—D) in western Riverside and 29th (Rep. Tony Cárdenas—D) in the north central San Fernando Valley and Florida's 10th (Rep. Val Demings—D) in Orange County conclude the top dozen list with close to 19,000 residential construction workers.

By design, Congressional districts are drawn to represent roughly the same number of people. So generally, large numbers of residential construction workers translate into high shares of RC workers in their district employed labor forces. Three districts in Florida (Florida's 19th, 17th, and 25th) register the highest shares of residential construction workers in the employed labor force, 6%, 5.8% and 5.7%, respectively, by far exceeding the national average of 2.8%. The other congressional districts on the top 10 list all register the shares of residential construction workers in excess of 5%. These include Arizona's 7th, Idaho's 2nd, Texas's 33rd and 29th, Florida's 21st, and California's 41st and 29th.



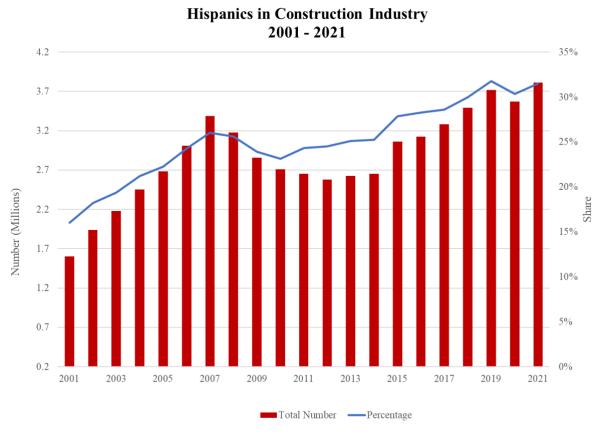
At the other end of the spectrum there are several districts that contain parts of large urban areas: the District of Columbia (Rep. Eleanor Holmes Norton – D), Pennsylvania's 3rd (Rep. Dwight Evans – D) that includes areas of the city of Philadelphia, Georgia's 5th (Rep. Nikema Williams – D) that includes most of Atlanta, the 12th of New York (Rep. Carolyn Maloney – D), located in New York City, and among others, Louisiana's 2nd (currently vacant) that contains New Orleans. Most residents in these urban districts tend to work in professional, scientific, and technical services. The District of Columbia stands out for having the lowest number of RC workers residing in the district, around 1,500. At the same time, it has a disproportionally large share of public administration workers. The 12th District of New York and the 7th District of Illinois are home to a very large group of finance and insurance workers. Meanwhile, in Pennsylvania's 2nd, more than a third of residents work in health care and educational services.



Racial and Ethnical Composition of the Construction Labor Force

The latest labor force statistics from the 2021 Current Population Survey show that Non-Hispanic Whites account for the majority of workers in the construction industry (59%). Hispanics make up close to a third of the construction labor force (31.5%). The share of African Americans and Asians in construction are substantially smaller 5.9% and 1.6%, respectively.

The most noticeable trend in the ethnical composition of the construction labor force is the increase in the number and share of Hispanics over time. During the Great Recession, the number of Hispanic construction workers declined sharply by 20%, from 3.3 million in 2007 to 2.6 million in 2010. From 2010 to 2017, Hispanic construction employment recovered to around 3.2 million but remained below the pre-recession levels. Most recently, the number of Hispanic workers in construction grew rapidly and reached a record high employment of 3.8 million in 2021, after a small dip during the volatile start of the pandemic.



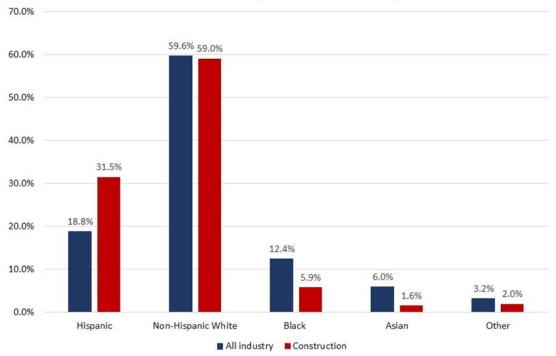
Source: NAHB Estimates of 2001-2021 Current Population Survey, March Supplements

Similarly, the share of Hispanics employed in the construction industry grew rapidly over the past two decades, from 16.7% in 2001 to 31.5% in 2021. Now close to a third of workers in construction is Hispanic.

Hispanics are overrepresented in the construction industry, as they make up 31.5% of construction employment compared to 18.8% across all industries. Non-Hispanic Whites account for 59%, about the same as across all industries (59.6%). Blacks and Asians are underrepresented in the construction industry.



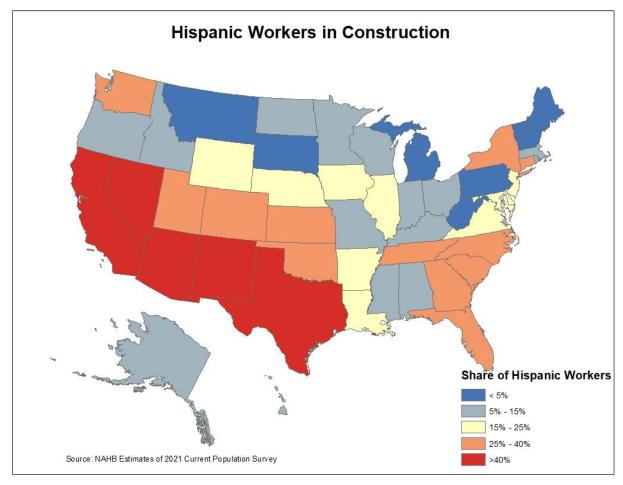




Source: NAHB Estimates of 2021 Current Population Survey, March Supplements

The share of Hispanics employed in construction varies considerably by state, ranging from less than 1% in West Virginia, Vermont, and New Hampshire to more than 50% in Texas and California. Hispanics working in the construction industry are more geographically concentrated in the Southern and Western states, where a large number of Hispanics reside. In fact, 52% of the nation's Hispanic construction workforce is concentrated in three states – Texas (834,000), California (808,000), and Florida (317,000).

Texas also stands out for registering the highest share of Hispanics in the construction labor force (61%). California is next on the list, with Hispanics accounting for 55% of its construction workforce, followed by Arizona where 49% of construction workforce are Hispanics.



In contrast, the construction industry in the Northeast region relies heavily on non-Hispanic White Americans. Non-Hispanic Whites make up more than 95% of the construction workforce in New Hampshire, West Virginia, Vermont, Maine.

African Americans and Asian Americans are underrepresented in the construction industry in most states. African Americans comprise less than 6% of the construction workforce, while their share in the US labor force exceeds 12%. States with the largest share of African Americans working in construction are Maryland (18%), followed by Georgia (15%), and Louisiana (14%). Asian Americans account for less than 2% of the US construction workforce. However, their share is significant in Hawaii, where one out of every three construction workers are Asian Americans.

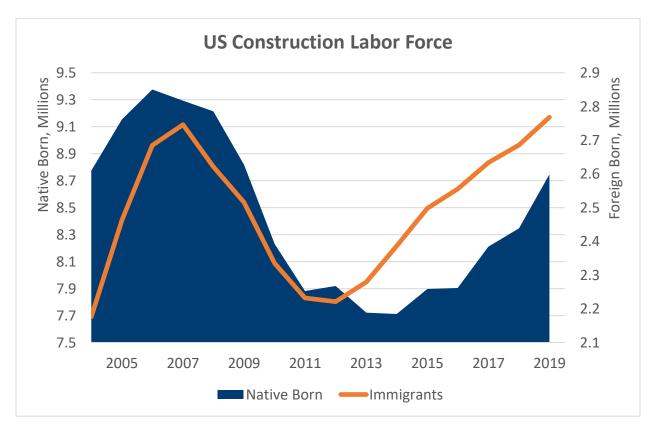
Immigrants in Construction

According to the most recent American Community Survey (ACS), the number of immigrant workers in construction approached 2.8 million in 2019, the highest level recorded by the ACS. Immigrant workers now account for 24% of the construction workforce, slightly below the 2016 record high share of 24.4%. The share of immigrants is higher in construction trades, reaching 30%. The latest statistics confirm that immigrant workers remain a vital source of labor to the construction industry amid ongoing skilled labor shortages exacerbated by a pandemic boost to housing demand.



The latest ACS data show that 11.5 million workers, including self-employed, worked in construction in 2019. Out of these, 8.7 million were native-born, and 2.8 million were foreign-born.

While the number of immigrant workers in construction reached a new record high, breaking the housing boom era record levels, the number of native-born workers in construction remained 7% below the cyclical high reached in 2006, when 9.4 million native-born workers were in construction.

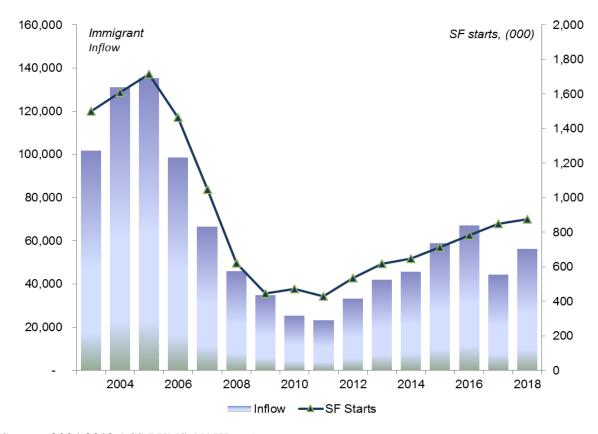


Source: 2004-2019 ACS PUMS, NAHB estimates

Even as native-born workers have generally been a lagging source of construction workforce growth, 2019 registered a noticeable increase in their numbers. As a result, the share of immigrants declined slightly in 2019 but nevertheless remains at historically high levels.

Another contributing factor to the recently declining share of immigrants was a noticeable decrease in the inflow of newly arrived immigrants into the construction work force. Just over 44,000 new immigrants entered the construction industry in 2017 and additional 56,000 in 2018. This is a substantial drop even compared to 2016, when over 67,000 new immigrants joined in. In comparison, over 130,000 new immigrants were joining the construction labor force annually in 2004 and 2005.

Annual Flow of New Immigrants into Construction and Single-Family Starts



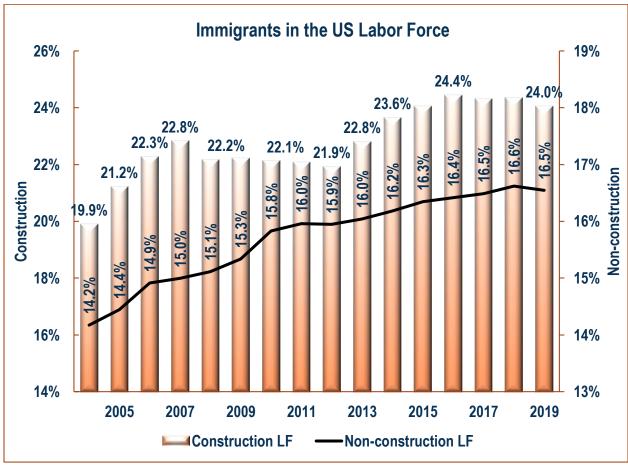
Source: 2004-2019 ACS PUMS, NAHB estimates

<u>NAHB's earlier research</u> showed that over the last 15 years, the time span these data are available, the annual flow of new immigrant workers into construction remained highly correlated with measures of new home construction, especially new single-family starts. The number of newly arrived immigrants in construction rose rapidly when housing starts were rising and declined precipitously when the housing industry was contracting. The response of immigration has been quite rapid, occurring in the same year as a change in the single-family construction activity. This correlation broke in 2017 when NAHB's estimates showed a surprising drop in the number of new immigrants in construction despite steady gains in housing starts.

The 2017 noticeable drop and 2018 anemic gains in the number of new immigrants in construction may seem puzzling given favorable economic conditions but most likely reflect changes in the US immigration policies.

Similar trends are observed in the rest of the US economy, with the share of immigrants in the labor force stabilizing at record high levels but showing no further gains in recent years. Over the last 15 years, the entire US labor force has become more dependent on foreign-born labor with its share rising from less than 15% in 2004 to 17% in 2019. Excluding construction, where the reliance on foreign-born workers is greater, the share of immigrants in the US labor force increased from just over 14% in 2004 to 16.6%, the highest level recorded by the ACS, in 2018. The share of immigrants stabilized at these record high levels with no further increases in 2019.



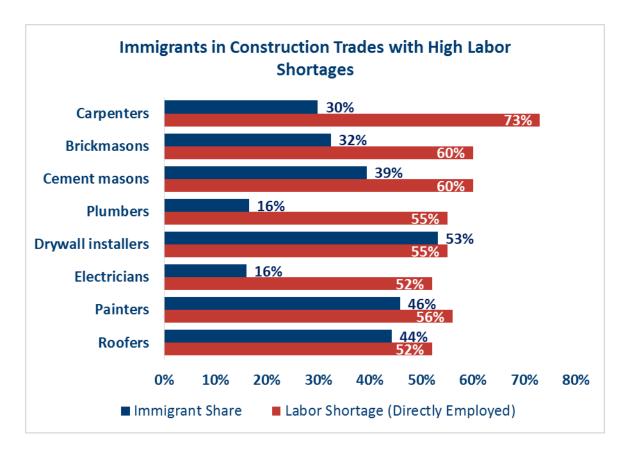


Source: 2004-2019 ACS PUMS, NAHB estimates

Concentration of immigrants is particularly high in some of the trades needed to build a home, like drywall/ceiling tile installers (53%), painters (46%), roofers (44%), cement masons (39%), and construction laborers (38%) – trades that require less formal education but consistently register some of the highest labor shortages in the NAHB/Wells Fargo Housing Market Index (HMI) surveys and NAHB Remodeling Market Index (RMI).

The most recent October 2020 HMI survey shows ongoing labor shortages exacerbated by a pandemic boost to housing demand. Over 73% of builders report shortages of carpenters and framing crews and 60% of builders report shortages of brick masons and cement masons directly employed by their firms.

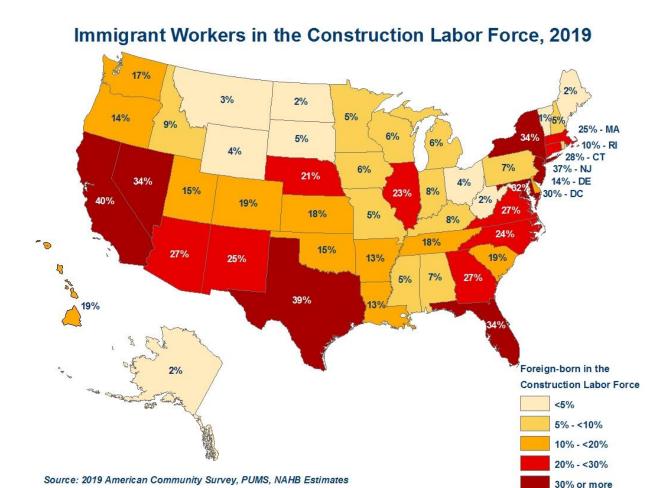
Comparing the HMI survey data over the recent years, construction trades with the most consistent labor shortages are framing crews, carpenters and bricklayers – all requiring unique technical expertise but less formal education.



The two most prevalent construction occupations, laborers and carpenters, account for about 30% of the construction labor force. More than a third of all construction laborers (38%) and 30% of carpenters are of foreign-born origin.

Reliance on foreign-born labor is quite uneven across the US states. Immigrants comprise close to 40% of the construction workforce in California and Texas. In New Jersey, 37% of the construction labor force is foreign-born. In Nevada, New York and Florida, one out of three construction industry workers come from abroad.

Traditionally, construction immigrants are concentrated in a few populous states, with more than half of all immigrant construction workers (56%) residing in California, Texas, Florida, and New York. These are not only the most populous states in the U.S. (together accounting for a third of the country's population), they are also particularly reliant on foreign-born construction labor, as more than a third of the construction industry workforce in these states comes from abroad.



However, the reliance on foreign-born labor is also noticeable outside of these traditional immigrant magnets. This is evident in states like Nevada, New Jersey, Maryland, and Connecticut, where immigrants, as of 2019, account for between 28 and 34% of the construction labor force.

While most states draw the majority of immigrant foreign-born workers from the Americas, Hawaii relies more heavily on Asian immigrants. European immigrants are a significant source of construction labor in North East and Illinois.

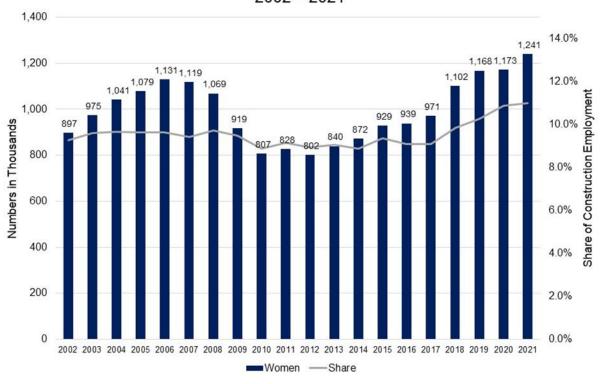
Women in Construction

The number of women employed in the construction industry increased to over 1.24 million in 2021, as the construction industry was quickly recovering jobs lost earlier during the pandemic induced recession. Currently, women make up 11% of the construction workforce, up from 9.1% in 2017. As the construction skilled labor shortage remains a key challenge for housing, adding new workers is an important goal of the industry. Bringing additional women into the construction labor force represents a potential opportunity for the future.

During the Great Recession, the number of female workers in construction declined sharply by almost 30% to 807,000 by 2010. From 2010 to 2017, the total slowly expanded to around 970,000 but remained below the peak of pre-recession levels. The number of women working in construction grew rapidly in recent years, reaching a new high of 1.24 million in 2021.



Women in Construction 2002 – 2021



Source: Labor Force Statistics from the Current Population Survey

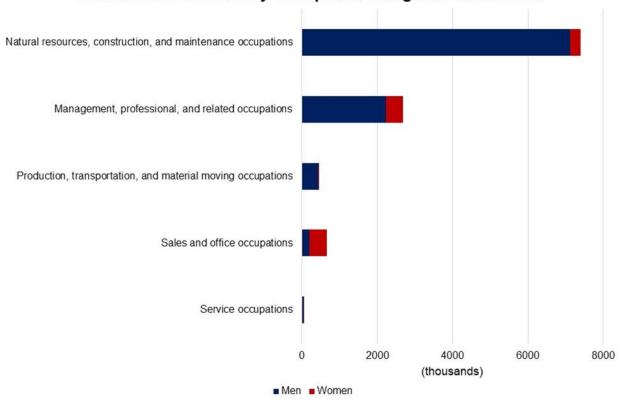
Job gains by women have been outpacing overall job gains in construction in recent years. As a result, the share of women in construction increased 1.9 percentage points from 2017 to 2021. Currently, women make up 11% of the construction workforce, the highest share on record.

According to the Current Population Survey, women in construction are mostly involved in such occupations as office and administrative support, management, business and financial operations. Sales and office occupations employed the largest number of women within the construction industry. For example, women accounted for 71% of workers in sales and office occupations, including 440,000 women in office and administrative support, and 40,000 in sales and related occupations in 2021. Around 460,000 women were engaged in management, professional, and related occupations, taking up only 17% of all management positions

While construction and maintenance occupations account for the largest number of employees in construction and is where additional workers are most needed, women comprised only 3.7% of the such occupations. Additional steps should be taken to attract female workers into these high demand occupations. Other groups such as production, transportation, and material moving occupations, and service occupations employed only around 15,000 female workers.



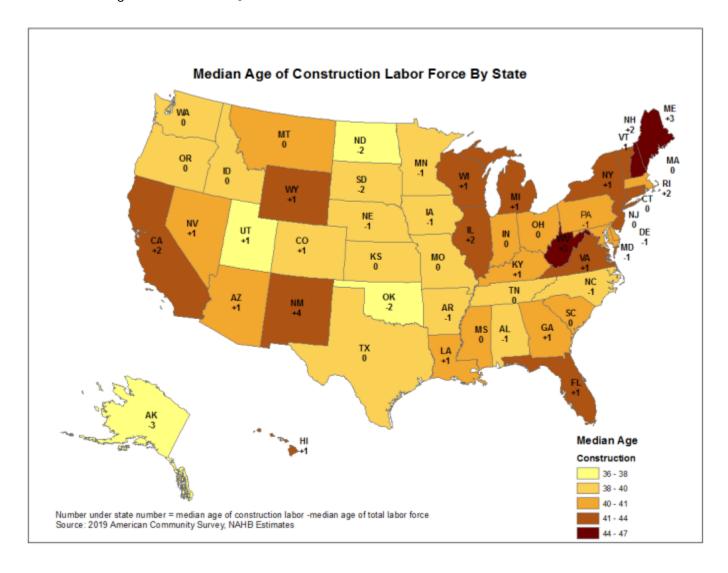
Construction Workers by Occupation Categories and Gender



Source: 2021 Labor Force Statistics from the Current Population Survey

Age of Construction Labor Force

NAHB analysis of the 2019 American Community Survey (ACS) data reveals that the median age of construction workers is 41, the same as a typical worker in the national labor force. While the residential construction has been adding jobs during the pandemic, access to skilled labor is still a business challenge in 2021. The 2019 ACS data are used due to data issues in the 2020 ACS.



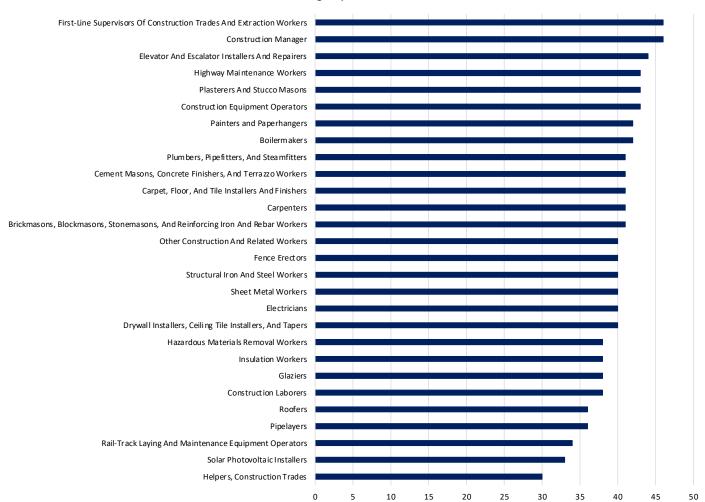
The median age of construction workers varies across the states. The color coding in the map above tracks the median age of construction workers. States with the oldest median age of construction workers (47 years old) are Maine, followed by New Hampshire (46 years old) and West Virginia, where the median age of construction workers is 45. Construction workers are younger on average in the central part of the nation. Half of all construction workers in North Dakota and Alaska are under 36, while in Oklahoma and Utah half are under 38.

The second data series mapped above is the difference between the median age of construction workers in each state and the median age of the overall workforce. These estimates are reported as the numbers printed on each state. A positive number indicates that on average, construction workers are older than a typical worker in the state labor force. New Mexico is the state where the

median age of construction workers is 4 years higher than the overall median, followed by Maine and West Virginia (+3). Meanwhile, a negative number indicates construction workers are, in general, younger than the state labor force. In Alaska, the median age of construction workers is 3 years younger than the overall median.

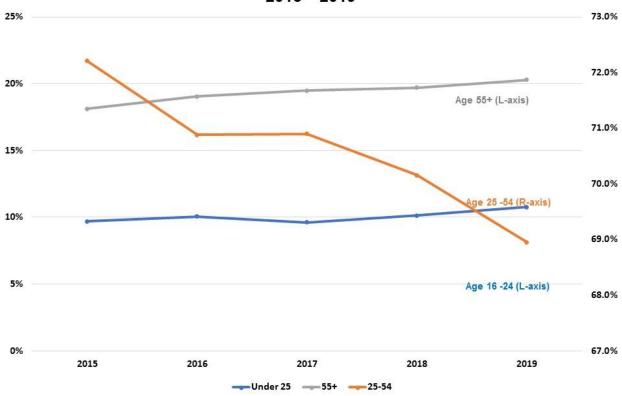
The ACS data also allow analyzing median age by occupations. Construction occupations with younger workers include helpers, construction trades, solar photovoltaic installs. Older workers are concentrated in managerial positions such as inspectors, construction supervisors and construction managers.

Median Age by Construction Jobs



More young people are entering the construction trades, as the share of workers under the age of 25 reached 10.8% in the construction industry in 2019, compared to only 9.7% in 2015. Consequently, the median age of construction workforce is 41 in 2019, a year younger than in 2018. This is good news for the long-run objective of the industry bringing in a new generation of skilled labor, but more needs to be done.

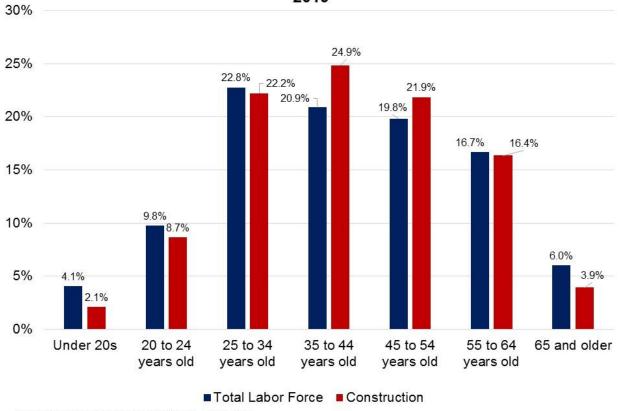
Distribution of Construction Employment by Age 2015 – 2019



Source: 2019 American Community Survey, PUMS data

However, the proportion of older construction workers, ages 55+, also increased from 18.1% to 20.3%. Simultaneously, the share of construction workers ages 25 to 54 decreased from 72.2% in 2015 to 69.0% in 2019. This change in age composition of construction labor force is largely because the last elements of the Baby Boomer generation are entering the 55+ group and a large share of skilled workers displaced during the Great Recession left the construction industry.

Age Breakdown: Construction Industry vs All Industries 2019



Source: 2019 American Community Survey, PUMS data

Compared to the workforce in all industries, construction has a relatively smaller share of younger workers, but a larger proportion of workers in their prime-working age. The chart above shows that, as of 2019, only 8.7% of construction workers were 20-24 years old and 2.1% under 20, less than the employment share of these two age groups in all industries. Around 69% of construction workforce were in the prime working years of 25-54, compared to 63% in overall workforce.

The relative greater share of workers in construction in the 35-55 age group, mostly Gen X-ers, reveals the current challenge. Gen X is a smaller generational group than the Baby Boomers. The share of workers ages 55 and older was 20.3% in construction, implying that a substantial portion of workforce could retire in near future, highlight the need for more efforts in attracting talent in the industry.



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