

WELCOME TO HBINSIDER




Hello, and welcome to the first edition of the HBI Insider, a new way to stay up to date on important things happening at the Home Builders Institute (HBI). And learn ways you can get involved.

HBI is the nation's leading provider of trade skills training in residential construction.

Today, the construction labor market shortage is at crisis levels, thanks to rapid sector growth, workers leaving or retiring, COVID, and more. Over the next three years, 2.2 million new construction workers are needed to meet housing demand. That's staggering... and housing accessibility and affordability are at risk like never before.

I encourage you to visit hbi.org/crisis for ideas on how everyone interested in workforce development can collaborate on solutions to address the challenges ahead.

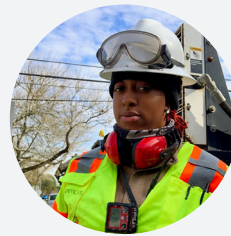
Thank you, and we'll talk soon.


Ed Brady

STUDENT SUCCESS STORY

HBI proudly trains and places students across the nation to help them build a better future. [Meet Denishya](#), one of the outstanding graduates from our Workforce Training and Employment program in Houston, TX.

[Help students like Denishya today.](#) 



“
EMPLOYERS WILL WANT PEOPLE WHO HAVE TRADES TRAINING UNDER THEIR BELTS
”

MAKING AN IMPACT

Our programs build careers, change lives, and make communities stronger.

HBI-Wide 2021 Highlights



12,447

2021 New Enrollments (WTE, Job Corps, and School Licensing)



18,864

Active Students during 2021



2,135

HBI Graduates

1,544

Job Placements 



8,092

Pre-Apprenticeship Certificates earned in 2021



130,957

Blended Learning Course Completions in 2021

3,507
PACT CORE

4,035
PACT Trade

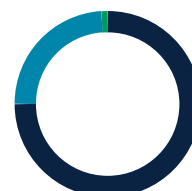
550
RCA

7,040
Digital Badges

Diversity, Equity and Inclusion



- 182 (63%) White
- 52 (18%) Black/Afr Amer
- 38 (14%) Hispanic/LatinX
- 5 (2%) Multiracial
- 3 (1%) Amer Ind/Alas Nat
- 2 (1%) Native Hawaiian/PI



- 218 (75%) Male
- 69 (24%) Female
- 2 (1%) Gender Non-conforming



HBI IN THE NEWS

Our work continues to grab local, state, and national attention, attracting new students, employers, and program partners.

Greater New Orleans Academy

The Greater New Orleans BuildStrong Academy powered by HBI and funded by the Drew Brees Foundation held its grand opening on Monday, April 4. The event included Drew Brees and received coverage from several local news outlets including [Biz New Orleans](#), [NOLA.com](#), [Yahoo! Finance](#), [Times-Picayune](#), and [Fox 8 News New Orleans](#). HBI is credited for developing nationally recognized curriculum designed to transform students with no previous construction

experience into trained, pre-apprentices sought-after by builders.

PHOTO BY DAVID GRUNFELD



Klein Tools Signing Day

On Thursday, April 21 the Home Builders Institute teamed up with The Home Depot Foundation and Klein Tools, HBI's electrical program sponsor, to celebrate the next generation of skilled tradespeople with International Signing Day. The day featured live events at four locations across the country and commemorated high school students committed to pursuing a career in the trades. NFL Quarterback Jimmy Garoppolo, an advocate for the trades, and his father Tony, a retired career electrician, also made virtual appearances. At each event, social media influencers in the building industry promoted HBI on their Instagram accounts, reaching a combined total of roughly 65,000 followers. International Signing Day received attention from media outlets including [WALB News 10](#) for Lee County, GA, [Yahoo! Finance](#), NBC Chicago Channel Five News, KTVU Fox 2 for San Francisco, [Markets Insider](#), and [Sports Illustrated](#).

MARK YOUR CALENDAR

Check out what upcoming events HBI is participating in.

Sunbelt Builders Show Conference
July 12-15 at Hilton Anatole in Dallas, TX



WE'RE LISTENING

Email us with your suggestions for the next newsletter.

[HBIcommunications@hbi.org](mailto:info@hbi.org)



THE DOWNLOAD

Learn and share more about HBI.
Click to download.
HBI One Pager



CHANCE TO GIVE

Help us invest in underserved populations and build the next generation of skilled workers!

Support HBI trades training and education with a contribution.

 **DONATE**



THOUGHT ABOUT TEACHING?

Check out our current openings.

[SEE LISTINGS](#)



hbi.org