Hello, and welcome to the first edition of the HBInsider, a new way to stay up to date on important things happening at the Home Builders Institute (HBI). And learn ways you can get involved.

HBI is the nation’s leading provider of trade skills training in residential construction.

Today, the construction labor market shortage is at crisis levels, thanks to rapid sector growth, workers leaving or retiring, COVID, and more. Over the next three years, 2.2 million new construction workers are needed to meet housing demand. That’s staggering… and housing accessibility and affordability are at risk like never before.

I encourage you to visit hbi.org/crisis for ideas on how everyone interested in workforce development can collaborate on solutions to address the challenges ahead.

Thank you, and we’ll talk soon.

Ed Brady

STUDENT SUCCESS STORY

HBI proudly trains and places students across the nation to help them build a better future. Meet Denishya, one of the outstanding graduates from our Workforce Training and Employment program in Houston, TX. Help students like Denishya today.

MAKING AN IMPACT

Our programs build careers, change lives, and make communities stronger.

HBI-Wide 2021 Highlights

- 12,447 2021 New Enrollments (WTE, Job Corps, and School Licensing)
- 8,092 Pre-Apprenticeship Certificates earned in 2021
- 18,864 Active Students during 2021
- 130,957 Blended Learning Course Completions in 2021
- 7,040 Digital Badges
- 3,507 PACT CORE
- 4,035 PACT Trade
- 550 RCA
- 182 (63%) White
- 52 (18%) Black/Afr Amer
- 38 (14%) Hispanic/LatinX
- 5 (2%) Multiracial
- 3 (1%) Amer Ind/Alas Nat
- 2 (1%) Native Hawaiian/PI
- 218 (75%) Male
- 69 (24%) Female
- 2 (1%) Gender Non-conforming
Our work continues to grab local, state, and national attention, attracting new students, employers, and program partners.

**Greater New Orleans Academy**
The Greater New Orleans BuildStrong Academy powered by HBI and funded by the Drew Brees Foundation held its grand opening on Monday, April 4. The event included Drew Brees and received coverage from several local news outlets including Biz New Orleans, NOLA.com, Yahoo! Finance, Times-Picayune, and Fox 8 News New Orleans. HBI is credited for developing nationally recognized curriculum designed to transform students with no previous construction experience into trained, pre-apprentices sought-after by builders.

**Klein Tools Signing Day**
On Thursday, April 21 the Home Builders Institute teamed up with The Home Depot Foundation and Klein Tools, HBI's electrical program sponsor, to celebrate the next generation of skilled tradespeople with International Signing Day. The day featured live events at four locations across the country and commemorated high school students committed to pursuing a career in the trades. NFL Quarterback Jimmy Garoppolo, an advocate for the trades, and his father Tony, a retired career electrician, also made virtual appearances. At each event, social media influencers in the building industry promoted HBI on their Instagram accounts, reaching a combined total of roughly 65,000 followers. International Signing Day received attention from media outlets including WALB News 10 for Lee County, GA, Yahoo! Finance, NBC Chicago Channel Five News, KTVU Fox 2 for San Francisco, Markets Insider, and Sports Illustrated.

**Mark Your Calendar**
Sunbelt Builders Show Conference
July 12-15 at Hilton Anatole in Dallas, TX

**We’re Listening**
Email us with your suggestions for the next newsletter.
HBIcommunications@hbi.org

**THE DOWNLOAD**
Learn and share more about HBI. Click to download. HBI One Pager

**Chance to Give**
Help us invest in underserved populations and build the next generation of skilled workers!
Support HBI trades training and education with a contribution.

**Donate**